



THE
PHILANTHROPY
HUB

State of the Sector 2024

[Find Organization](#)

The Philanthropy Hub promotes nonprofits and helps donors learn more about our community. Find detailed information about local organizations, make informed charitable decisions and give all in one place.



Building Trust & Capacity

- ◆ Launched early 2020
- ◆ 120 Reporting Requirements to receive Verification: Management, Governance, Financials, Programs, Development
- ◆ Financials populated from IRS
- ◆ Process helps build capacity for orgs
- ◆ Transparency for donors

Building Collaborations & Partnerships

- ◆ Profiles used in evaluations for The Children's Trust
- ◆ Verified profiles were expedited for CARES Act funding for local nonprofits and ARPA funding
- ◆ Partnering with UF for graduate and faculty research
- ◆ Hope to partner with more local funders to expedite their grantmaking processes



How Does it Work?

- ✦ Nonprofits complete their profiles
- ✦ Community Foundation staff reviews information
- ✦ The community can fund nonprofits and learn about them
- ✦ The opportunity to gather information about nonprofits' management, governance, financials, programs
- ✦ Allows donors to make stronger giving decisions
- ✦ Donors can give directly to nonprofits
- ✦ Completely free of charge for nonprofits and the community



Hub Facilitated

Website Hits, Contributions, Use the Hub

Boards are generally composed of diverse backgrounds, though there is room for increased representation across certain demographics. Governance practices vary, with some organizations having clear policies for bylaw reviews, term limits, and diversity in recruitment, which are essential for sustainable and inclusive governance.

Orgs missing registration

A notable portion of organizations lacks capital campaigns or endowments, and only some have succession plans or strategic planning processes in place. This suggests varying levels of long-term planning and financial maturity, with some organizations potentially less prepared for sustained growth or leadership transitions.

Hub Data



209 organizations
Registered

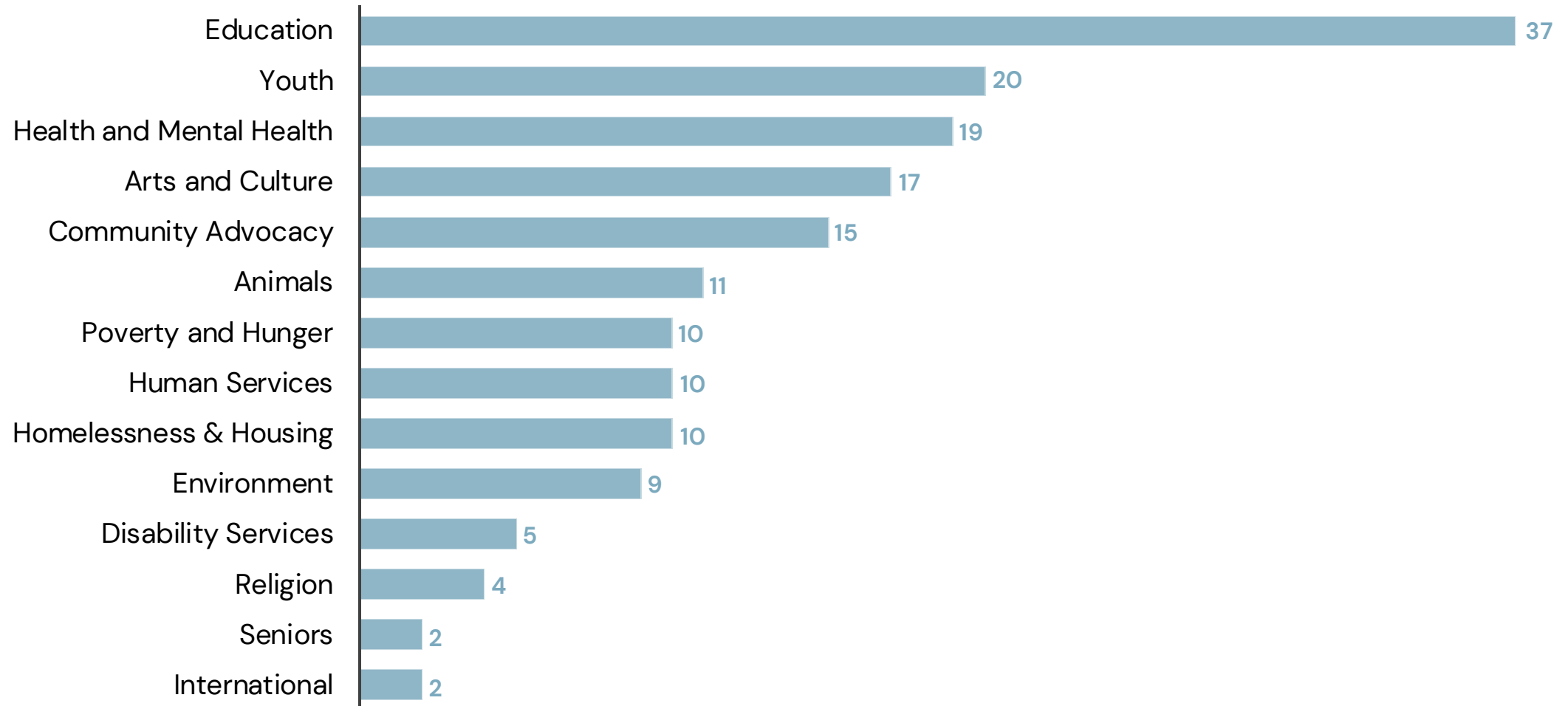


171 Organizations
Verified



*Of organizations reporting; not all organizations registered reported data

Sub Sectors



Board Demographics

57%

Female

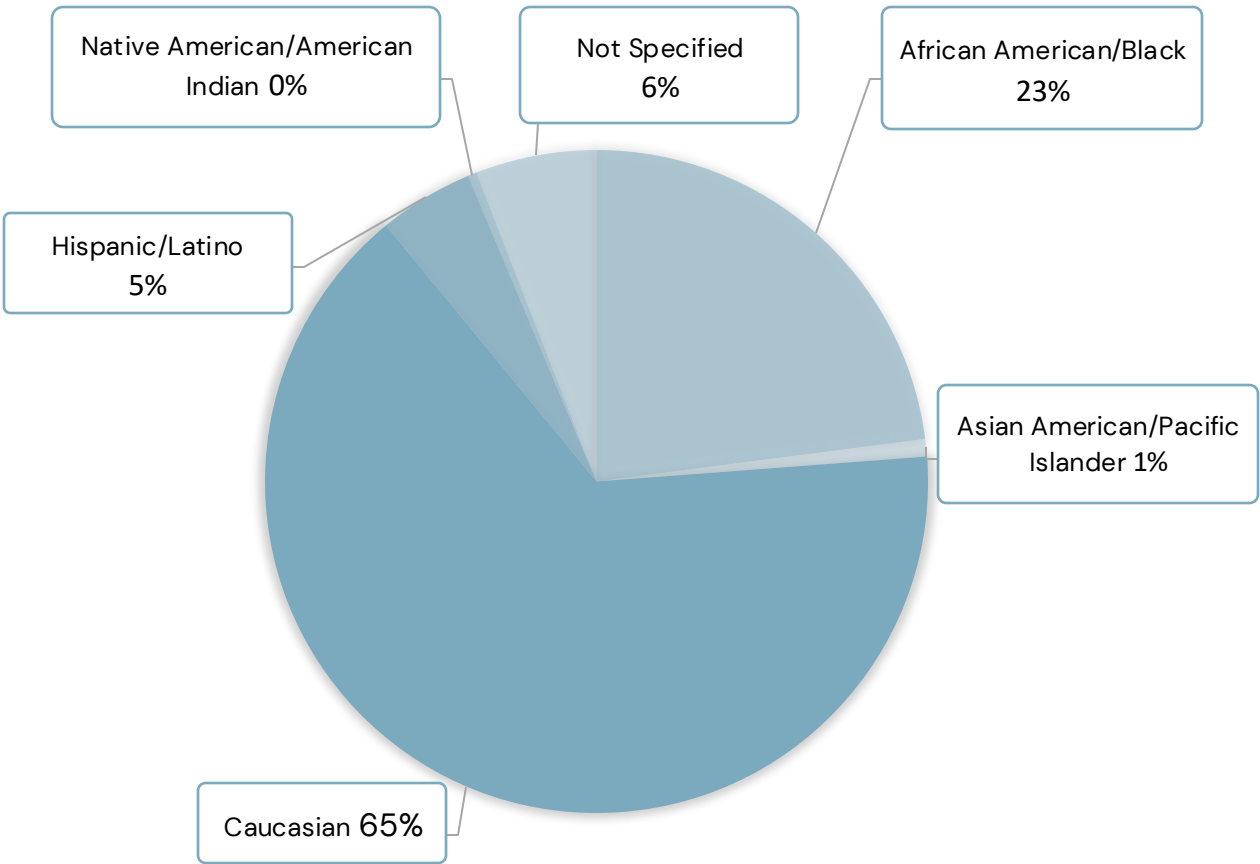
42%

Male

1%

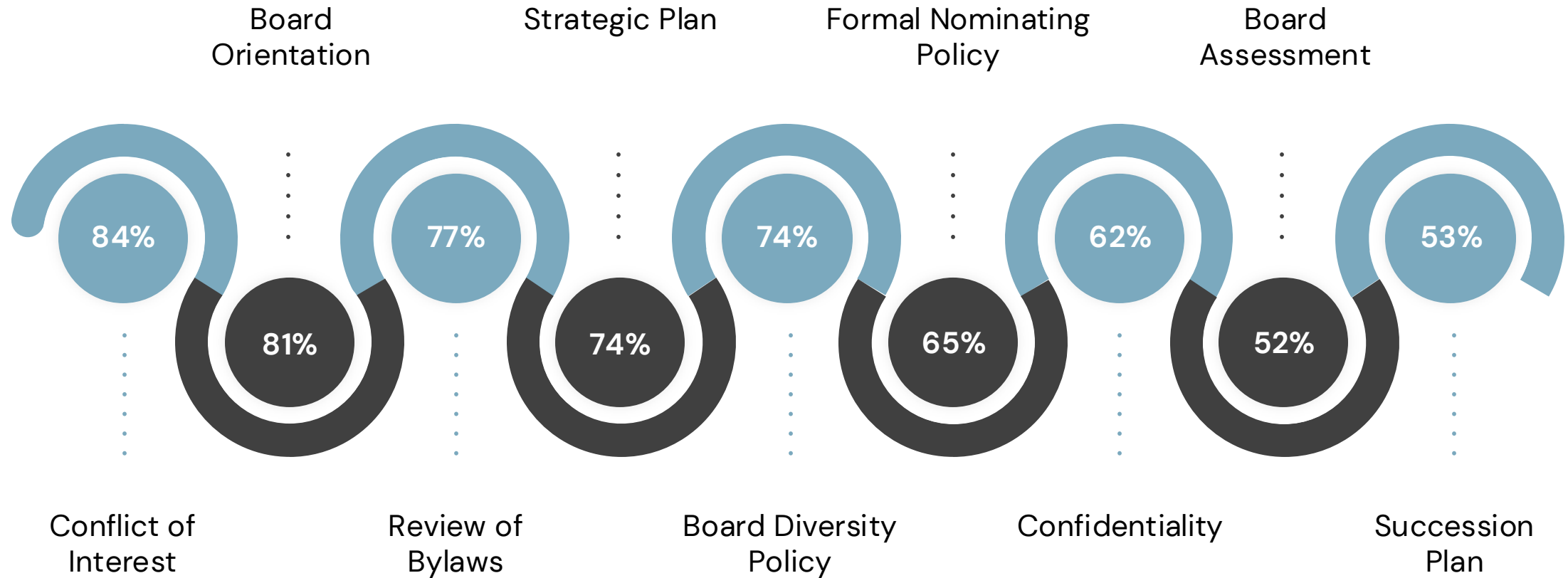
Other

1608 Community Members Serving on Boards 16% have attended The Board Academy



Alachua County Demographics Caucasian 60% Black 20% Asian 6% Hispanic/Latino 6% Other 8%

Board Policies



Leadership

99 Paid Full Time Paid
Executives

CEO performance review 89%

Average Years of Experience 19

Average Years on the Job 9

Average Age 47

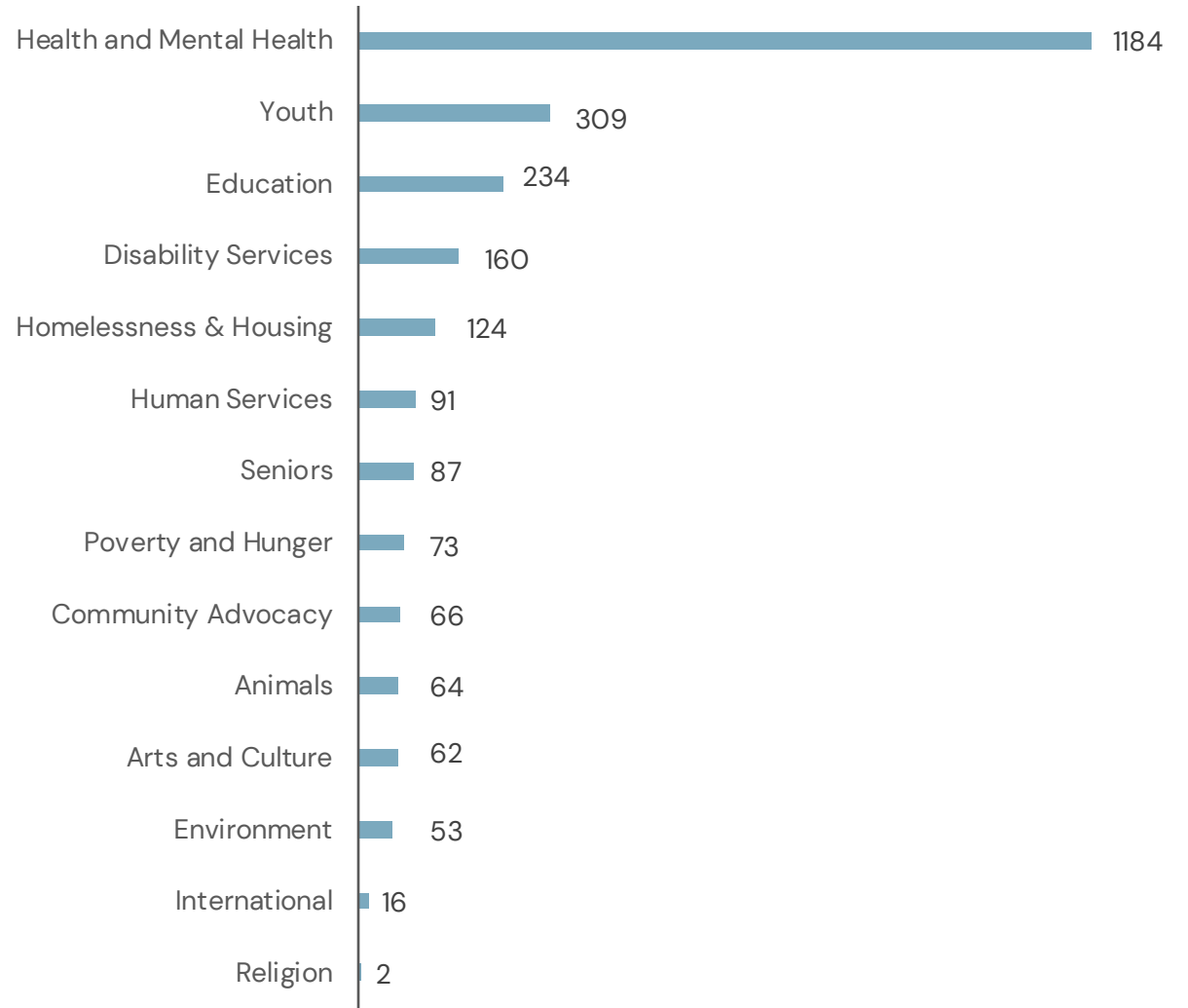
Annual Compensation

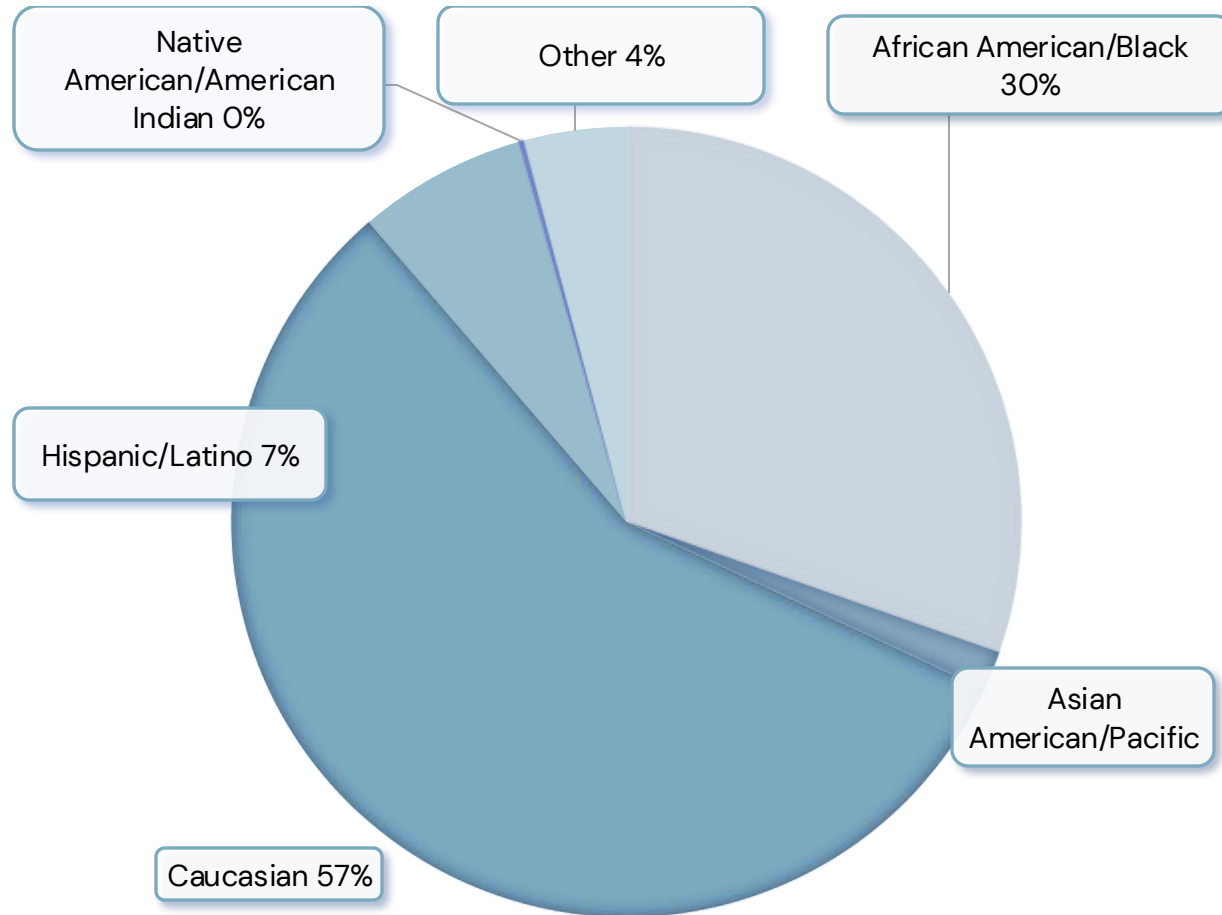
- ✦ Under \$50,000: 28%
- ✦ \$50,0001 to \$80,000: 32%
- ✦ \$80,000 to \$100,000: 17%
- ✦ More than \$100,001: 23%

Volunteer Led Orgs 72

National Nonprofit Executive Salary Range \$70,773 and \$102,514

Number of Full Time Employees by Subsector





Staffing

- ◆ Full Time Staff: 3,278
- ◆ Part Time: 923
- ◆ Contracted Staff: 264
- ◆ Interns: 400
- ◆ Estimated Volunteers a Year: 55,683

77%
Female

21%
Male

2%
Other

Staff Policies

88%

General Policies

86%

Nondiscrimination
Policy

64%

Whistleblower

64%

Document
Destruction

58%

Staff Conflict of
Interest

56%

Staff Confidentiality



BIPOC vs. Non-BIPOC

Orgs have full time paid directors

- ◆ BIPOC: 53%
- ◆ Caucasian: 70%zzzzzzzz

Performance Evaluations

- ◆ BIPOC: 62%
- ◆ Caucasian: 70%

CEO/Director Salary Average

- ◆ BIPOC: \$70,400
- ◆ Caucasian: \$77,800



Projected Revenues
\$459,009,178

Endowments and Reserves

14%

Orgs with
Endowments

Totaling
\$18,393,721

\$1,100,000
increase over 2023

37%

Orgs Reserve
Funds

Averaging
\$248,000



Capital Campaigns



18

Orgs Currently in a
Campaign

\$22,448,000
Cumulative Goal

\$6,131,300
Raised to Date

61
Orgs planning to
Start in 5 yrs



BIPOC vs. Non-BIPOC

Orgs with Endowments

- ◆ BIPOC: 0%
- ◆ Caucasian: 14%



Orgs with Reserve Funds

- ◆ BIPOC: 20%
- ◆ Caucasian: 36%



Revenue

- ◆ Caucasian-led organization have a 66% higher revenue average

Funding by Subsector

Earned Revenue:

- ✦ Health and Wellness
- ✦ Animals

Individual Gifts

- ✦ Community Advocacy
- ✦ Education
- ✦ Human Services
- ✦ International
- ✦ Religion

Grants

- ✦ Arts and Culture
- ✦ Disability Services
- ✦ Environment
- ✦ Homeless and Housing
- ✦ Poverty and Hunger
- ✦ Seniors
- ✦ Youth

2024

Earned Revenue:

- ◆ Health and Wellness
- ◆ Animals

Individual Gifts

- ◆ Community Advocacy
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- ◆ Human Services
- ◆ International
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Grants

- ◆ Arts and Culture
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- ◆ Environment
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- ◆ Poverty and Hunger
- ◆ Seniors
- ◆ Youth

2023

Foundations/Corporations

- ◆ Entrepreneurship

Earned Revenue

- ◆ Health and Wellness

Individual Gifts

- ◆ Community Advocacy
- ◆ Animals
- ◆ Education
- ◆ International
- ◆ Religion
- ◆ Youth
- ◆ Disability Services

Grants

- ◆ Arts and Culture
- ◆ Environmental
- ◆ Homelessness and Housing
- ◆ Human Services
- ◆ Poverty and Hunger
- ◆ Seniors

Out of the highest 25 operating budgets



Federal/State Grants



Individual Gifts



Earned Revenue

Out of the lowest 25 operating budgets



Foundations/Corporations



Individual Gifts



Special Events



Small Grants

Fundraising

A hand is shown placing a small green plant on a pile of coins on a grassy field. The coins are of various denominations and are stacked in a small pyramid. The background is a blurred green field under a blue sky.

61%

Development Plan

42%

Planned Giving
Program

Looking Ahead

Funding and Development Efforts

Many organizations actively engage in fundraising initiatives and signature events. However, fewer have structured development plans or planned giving programs, indicating a potential area for growth in formalized fundraising approaches.

Financial Health and Transparency

Organizations exhibit diverse financial statuses, with variations in revenue and expenses. While some maintain audited financials and endowments, others lack formal financial statements, suggesting varied financial management capabilities across organizations.

Looking Ahead

Board Governance

Boards are generally composed of diverse backgrounds, though there is room for increased representation across certain demographics. Governance practices vary, with some organizations having clear policies for bylaw reviews, term limits, and diversity in recruitment, which are essential for sustainable and inclusive governance.

Organizational Maturity and Planning

A notable portion of organizations lacks capital campaigns or endowments, and only some have succession plans or strategic planning processes in place. This suggests varying levels of long-term planning and financial maturity, with some organizations potentially less prepared for sustained growth or leadership transitions.

Does Our Community Have Too Many Nonprofits?



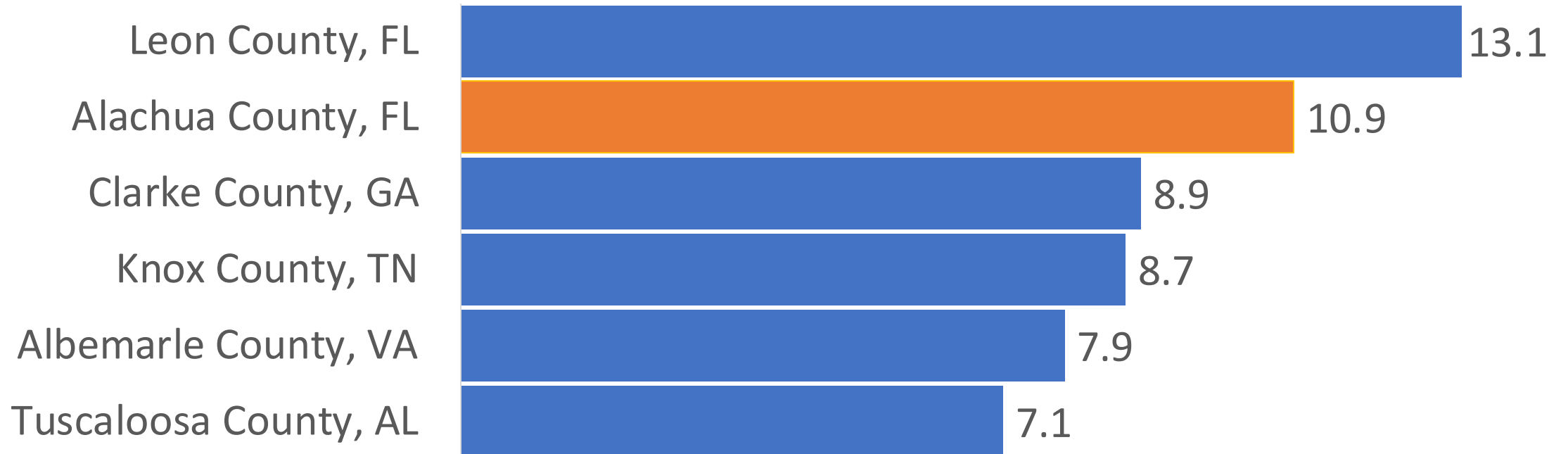
“Too many” is a qualitative assessment based on individual perceptions. It may reflect concerns about organizations with overlapping missions competing for the same grant money or public support. Or it may just reflect a weariness in receiving so many fundraising solicitations!



Data can't define what constitutes “too few” or “too many” – but it can let us compare ourselves to peer cities. One data point to consider is whether we have more nonprofit organizations per capita than peer cities.

Does Our Community Have Too Many Nonprofits?

Nonprofits per 1,000 residents



Compared to Larger Cities

Nonprofits per 1,000 residents

